



European Academy
for Taxes, Economics & Law

Receive first-hand information
on first experiences and new
developments in
EU Cohesion Policy 2014 - 2020

Summer Seminar

EU Funds Policies, Regulations and Management First Experiences in the Programming Period 2014-2020

30th – 31st August 2018, Hamburg, Germany

With the following key topics:

- **EU 2020 Strategy and its Impact on the Programming Period**
- **Monitoring, Evaluation Assessment and Audit**
- **Assessment of Eligibility for EU Structural Funds Programmes**
- **Management Systems under the current Structural Funds Regulations**
- **Other EU Programmes Complementing Structural Funds**

Brochure

With Interactive Workshop:
**How to Develop and Manage Strategies for Programme Management Procedures:
Map Your Own Programme Management Organisation**

EU Funds Policies, Regulations and Management

EU Funds are at the transition in the current programming period 2014-2020

2018 is a crucial moment for experts dealing with EU Funds. The new programming period is in full swing and projects are being implemented. Furthermore, the so called “Omnibus” regulation will be adopted in July. It amends the Common Provisions Regulation – the legal basis for all ESIF and all EU Funds authorities need to adapt to the current changes. In addition, the European Commission emphasises an increased use of financial instruments and aims at simplified and more coherent solutions. Member states need to focus on results-orientation and performance auditing by the European Audit Authorities will increase.

What do the changes mean for institutions involved in the management and control system of EU Funds as well as for beneficiaries and other stakeholders? How are these changes to be implemented in practice to ensure a successful use of EU Funds?

It is the task of the Member States to implement the programmes, which involves among others, selection, monitoring and assessment of thousands of projects. Therefore, responsible authorities have to ensure that they are familiar with current regulation changes regarding EU funding policies. Additionally, they are responsible for sound monitoring, evaluating and auditing of programmes and for organising a smooth co-operation with other authorities and stakeholders at the national and European level.

This European Seminar gives you a thorough overview of the important aspects of EU Funds policies, regulations and management that EU Funds experts face in the current programming period 2014-2020.

Who is this practical seminar for?

- Specialists in EU Funds Management working in:
 - Managing Authorities
 - Intermediate Bodies
 - Certifying Authorities
 - Audit Authorities
 - Public and Private Beneficiaries of EU Funds
- National and Regional Audit Institutions
- National and Regional Development Agencies
- Public and private banks
- Associations and Non-profit organisations
- Certified Public Accountants and Public Auditors responsible for conducting and reporting on audits performed according to the EC regulations
- Consultancies specialised in EU funding

“Very informative, a benefit for my work.”

*Georgi Mihaylov, Senior Auditor,
Executive Agency Audit of European Union Funds, Bulgaria*





European Academy
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What will you learn at this seminar?

- What are the key elements of EU Funding Policies?
- What are implications from the “Omnibus” regulation?
- How to handle current challenges in the programming period 2014-2020?
- What are crucial aspects in audits and controls?
- How to develop and manage strategies for programme management procedures?
- How to ensure the delivery of results?
- What are the most efficient monitoring, evaluation and annual reporting procedures?
- What are the new approaches in the maze of programme management?
- What changes brings the new Multi-Annual Financial Framework?

„Masterclass Management in EU Funds“

This Seminar is an optional seminar for the „Masterclass Management in EU Funds“

For further Information, **please click here.**

„Very useful, good contacts to exchange experience.“

“The seminar gave me a very good context of EU policies. It helps program managers like us to understand the logic frames behind the rules and the dialogue with the European Commission.“

Elvis Mihalowitch, Head of Unit, European Social Fund, Actiris

Your benefits

- Make sure to have high qualified staff members in your EU funding unit
- Benefit from a wide range of topics tailored to your professional needs
- Become familiar with the latest rules and current EU guidelines within this funding period
- Receive an overview of EU Cohesion Policy in the programming period 2014-2020
- Improve communication procedures regarding EU Funds
- Learn how to cope with the workload of developing programme strategies
- Find out how to make the most out of the financial and auditing control tools
- Position your Programme Management Organisation as an enhancer, innovator or solutions manager
- Find out which delivery methods best suit certain strategies
- Ensure a smooth programming process delivering best outcomes
- Enjoy the European character of the course by networking with peers and colleagues from all across Europe



PROGRAMME DAY 1

EU Funds Policies, Regulations and Management

9.00-9.30

Registration and Hand-out of Seminar Material

9.30-9.35

Opening Remarks from the European Academy for Taxes, Economics & Law

9.35-9.45

Welcome Note from the Chair

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors

9.45-10.30

EU Funding Policies: Political Background – Outlook post 2020

- Key elements in EU funding policies
- From Gothenburg to Lisbon Strategy
- The revised financial regulation of the EU
- Implications from the “Omnibus” regulation
- New Multi-Annual Financial Framework

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors

10.30-10.45

Discussion Round

10.45-11.15

Coffee Break and Networking Opportunity

11.15-12.00

Some key issues to be taken into Account for Structural Funds

- Political background of Structural Funds
- Public procurement rules
- Importance of Environment Impact Assessment
- Fraud detection and prevention
- Information and communication: key elements and experiences

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors

12.00-12.15

Discussion Round

12.15-13.00

Strengthening Control Aspects

- Key aspects of performance audit
- Detection and prevention of irregularities/fraud

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors



PROF. DR. HENDRIK FEHR Former Director at the Presidency of the European Court of Auditors

Hendrik Fehr served over 8 years in the EU Commission in Brussels and from 1984 - 2010 at the EU Court of Auditors. He was in charge as Senior Auditor, Head of Division and Director for performance and financial audit of the Structural Funds, Research, Energy, Transport, Education, Environment and other areas. Hendrik Fehr is lecturing at the German University of Administrative Sciences and Trier University; he developed and acts as Scientific Advisor and lecturer of the Certified Course on Public Performance Audit of the International University Institute of Luxemburg IUIL, is member of the EPSO selection board, the American Evaluation Association and the Austrian Operations Research Society ÖGOR. Since 2011 he has various appointments as advisor, peer review and conducting courses for auditors.

Auditor, Head of Division and Director for performance and financial audit of the Structural Funds, Research, Energy, Transport, Education, Environment and other areas. Hendrik Fehr is lecturing at the German University of Administrative Sciences and Trier University; he developed and acts as Scientific Advisor and lecturer of the Certified Course on Public Performance Audit of the International University Institute of Luxemburg IUIL, is member of the EPSO selection board, the American Evaluation Association and the Austrian Operations Research Society ÖGOR. Since 2011 he has various appointments as advisor, peer review and conducting courses for auditors.

13.00-13.15

Discussion Round

13.15-14.15

Lunch Break and Networking Opportunity

“The seminar was very interesting and the information will be useful.”



European Academy
for Taxes, Economics & Law

14.15-15.00

Development of Strategies

- How to successfully implement programmes and select projects
- External influences on programme implementation
- Strategies for smooth selection of projects
- Challenges & lessons learnt: exchange of participant`s experiences

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors

15.00-15.15

Discussion Round

15.15-15.45

Coffee Break and Networking Opportunity

15.45-16.30

Monitoring, Evaluation Assessment and Audit

- New performance framework – What are main requirements
- Evaluation of:
 - Main administration
 - Fulfilment of programme`s objectives
 - Used indicators
 - Selected projects
 - Logic Modelling approach
- Cooperation with:
 - Monitoring Committee
 - Stakeholders
 - Cooperation with Certifying Authority

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors

16.30-16.45

Discussion Round



PROF. DR. HENDRIK FEHR **Former Director at the Presidency of the European Court of Auditors**

Hendrik Fehr served over 8 years in the EU Commission in Brussels and from 1984 - 2010 at the EU Court of Auditors. He was in charge as Senior

Auditor, Head of Division and Director for performance and financial audit of the Structural Funds, Research, Energy, Transport, Education, Environment and other areas. Hendrik Fehr is lecturing at the German University of Administrative Sciences and Trier University; he developed and acts as Scientific Advisor and lecturer of the Certified Course on Public Performance Audit of the International University Institute of Luxemburg IUIL, is member of the EPSO selection board, the American Evaluation Association and the Austrian Operations Research Society ÖGOR. Since 2011 he has various appointments as advisor, peer review and conducting courses for auditors.

16.45-17.30

Other EU Programmes Complementing Structural Funds

- Horizon 2020
- Transport and Energy
- Education
- Environment

Prof. Dr. Hendrik Fehr, Former Presidency Director, European Court of Auditors

17.30-17.45

Discussion Round

17.45

End of Day One



EU Funds Policies, Regulations and Management

9.00-9.05

Welcome Note from the Chair

Grzegorz Orawiec, Director, Department of Regional Policy, Marshal's Office of the Swietokrzyskie Regional Government, Poland

9.05-10.00

Assessment of Eligibility for EU Structural Funds Programmes

- Key similarities and differences between EU funds
- General rules on eligibility
- Investment costs (private sector and public sector)
- Innovative projects in practice
- Purchase of land and real estate
- Revenue-generating projects
- Different tools: grants versus financial instruments
- Smart specializations in practice
- Networking for innovative projects e.g. consortiums, clusters

Grzegorz Orawiec, Director, Department of Regional Policy, Marshal's Office of the Swietokrzyskie Regional Government, Poland

10.00-10.15

Discussion Round

10.15-10.45

Coffee Break and Networking Opportunity

10.45-11.45

Management Systems under the current Structural Funds Regulations

- Different systems of management – best practice
- Key stages of management and implementation for EU funds
- Fix or flexible procedures
- Key risk factors and specific conditions
- Consequences of most common mistakes and irregularities
- Project durability – case study
- Case study: management system for package of projects

Grzegorz Orawiec, Director, Department of Regional Policy, Marshal's Office of the Swietokrzyskie Regional Government, Poland

11.45-12.00

Discussion Round

12.00-13.15

Lunch Break and Networking Opportunity



GRZEGORZ ORAWIEC Director, Department of Regional Policy, Marshal's Office of the Swietokrzyskie Regional Government, Poland

Since the beginning of 2012, Grzegorz Orawiec has been Director of the Department of Regional Policy in the Marshal's Office of the Swietokrzyskie Regional Government. Before, he was President of the Board of the Regional Centre for Innovation and Technology Transfer in Kielce, Poland. He has been working on preparation, supervision and verification of EU funded projects in various regional institutions in Poland for more than 10 years. In 2007/2008, Grzegorz Orawiec was Appointed Contract Agent in the Public Procurement Unit of the Delegation of the European Commission in Skopje, Macedonia, where he prepared and checked IPA funded projects. In addition, he has been Lecturer at universities in Poland and Germany on topics concerning the Regional Development in Europe. Since 2004, Grzegorz Orawiec co-operates as Expert with TAIEX, DG Enlargement of the European Commission and regularly holds lectures in the field of public procurement, audit and internal control.



Interactive Workshop

13.15-16.15

How to Develop and Manage Strategies for Programme Management Procedures: Map Your Own Programme Management Organisation

In this interactive workshop participants will learn how to govern their EU funded programmes and projects effectively.

Stakeholders in a programme: Who is dealing with what where?

Who are is part of governing the way funds are used?

Identifying processes in running a programme

Strengthened results orientation in the 2014-2020 programming period: monitoring and evaluation of programmes and projects

Planning your own projects and potential mistakes

EU perspective 2020+ (What can the future bring to us?)

Participants will split up in groups of 4-5 and work on practical exercises. Afterwards they will present their results to the plenum.

A coffee break with networking opportunities will be included in the workshop.

Liliana Krężolek, Manager, Regional Office of



LILIANA KRĘŻOLEK
Regional Office of Świętokrzyskie Region in Brussels, Poland

Liliana Krężolek has been a representative of Regional Office of Świętokrzyskie Region in Brussels operating in frames of Regional Policy Department in Marshal Office of Świętokrzyskie Region in Poland since 2014. The Office in Brussels is a part of East Poland House in Brussels which concentrates on multidimensional collaboration with European institutions. Her responsibilities involves the management of international and national projects in the areas of innovation, vocational education, SME's support or financial instruments. She is responsible for cooperating with international partners in frames of projects co-financed by EU funds and implementation of different initiatives on regional level which support local economy and disseminate regional good practices. Prior to her working station in Brussels, Liliana Krężolek worked for the Department for Promotion, Education, Culture, Sport and Tourism – International Affairs Section from 2007-2014.

16.15

End of Seminar and Hand-Out of Certificates

“Excellent organization and perfect speakers.”

ORGANISATIONAL MATTERS

EU Funds Policies, Regulations and Management

Date of Event

30th – 31st August 2018, Hamburg, Germany

Booking Number

S-1975 MC

Event Language

The event language is English.

Event Price

1.289,-

The above price covers the following:

- Admission to the seminar
- Digital seminar documents
- Seminar certificate, if seminar fully attended
- Soft drinks and coffee/tea on both event days
- Lunch on both event days

BOOKING

E-mail: booking@euroacad.eu

Phone: +49 (0)30 802080-20

Fax: +49 (0)30 802080-22 250

For online booking please visit
our website: www.euroacad.eu

All prices are in Euro and excluding German VAT (19%).

Contact

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(Programme is subject to alterations)

Event Location

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Willy-Brand-Str. 25

20457 Hamburg, Germany

Phone: +49 (0)40 226350553

E-mail: hamburgsp@adina.eu

Internet: www.adinahotels.com

Please contact the hotel directly and refer to the “European Academy for Taxes, Economics & Law” if you wish to benefit from a limited room availability-contingent. Of course you can always look for an alternative hotel accommodation.



BOOKING

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European Academy
 for Taxes, Economics & Law

Booking

Booking Number: S-1975 MC (DM)

30th - 31st August 2018, Hamburg, Germany

Herewith we register the following persons for the Summer Seminar: "EU Funds Policies, Regulations and Management".

Delegate 1

First name _____
 Last name _____
 Your organisation _____
 Department _____
 Unit _____
 Job position _____
 Street _____
 Postcode/City _____
 Country _____

Phone _____
 Fax _____
 E-mail _____

Invitation letter for Visa purposes
 (fee required).

Delegate 2

First name _____
 Last name _____
 Your organisation _____
 Department _____
 Unit _____
 Job position _____
 Street _____
 Postcode/City _____
 Country _____

Phone _____
 Fax _____
 E-mail _____

Invitation letter for Visa purposes
 (fee required).

Invoice Organisation

First name _____
 Last name _____
 Your Organisation _____
 Department _____
 Unit _____
 Job Position _____
 E-mail _____

Street _____
 Postcode/City _____
 Country _____
 Phone _____
 Fax _____

With my signature I confirm my registration and accept the General
 Terms and Conditions as legally binding.

I herewith agree to receive further information from the
 European Academy for Taxes, Economics & Law

In case of registration of more than one delegate do you prefer:
 Single invoice? Collective invoice?

NOTE

Only Valid with Signature and Stamp.

Place, Date _____

Authorized Signature and Stamp _____

Terms & Conditions for Conferences, Seminars and other Training Courses

for the offer of European Academy for Taxes, Economics & Law

§ 1 Scope – Subject of contract - Contractor

- (1) The GTC apply to the participation in all training activities such as courses, seminars, workshops, trainings („Event“) offered and conducted by European Academy for Taxes, Economics & Law (“EA”) including all goods and related services, unless otherwise agreed, e.g. by agreeing on special conditions.
- (2) Legal provider of services from EA and the sole contractor of all services is EuroAcad GmbH represented by the Managing Director Christoph Brauner Leipziger Straße 9 in 10178 Berlin, Germany, registered with the local register court of Charlottenburg, HRB 15132B.
- (3) EA provides its services exclusively to entrepreneurs in the meaning of section 14 of the German civil code (BGB), legal entities of public law and to public-law special funds („Customer“). Only those persons become contractors of EA. The persons that have been designated and registered by a Customer for an Event („Participants“) do not become contractors of EA. The offer is not directed to consumers.
- (4) These GTC apply exclusively; EA does not accept any conflicting or deviating terms and conditions of Customers, unless EA has agreed explicitly to them in writing. These GTC apply also if EA renders its services unconditionally in knowledge of conflicting or deviating terms and conditions of Customers.

§ 2 Offer - Registration - Contracting

- (1) The Customer can register for Events via the booking form on the internet, mail, fax or email. A booking is accepted and a legally binding contract is entered if EA accepts explicitly the registration of the Customer or does not reject the booking within seven days after receipt of the completed and signed booking form in writing. The contract becomes legally binding at the latest once the full booking fee has been credited on the bank account of EA. In addition, EA will confirm the booking to the Customer by email. A partial booking is only possible if parts of an Event have been declared partially bookable.
- (2) Registrations are always handled in the order of receipt. If one booking cannot be considered, the relevant Customer will be informed promptly.

§ 3 Service of EA

- (1) Content, extent, duration and other details of the Event and the services are set forth in the publications of EA on the Events and are the basis for the booking of the Customer.
- (2) The event fee is per person and event date. It includes - as far as announced – the event documents, lunch and beverages. Furthermore, the issuance of a participation certificate is included. Hotel accommodation / overnight stay / travel arrangements are not included.

§ 4 Event fee and charges – Payment conditions – Set-off

- (1) Unless agreed otherwise, the event fees set forth in the publications on the Events apply. Furthermore, EA may charge additional charges for additional services as incurred (e.g. handling of visa invitations, changes to invoices, mailing of invoices, etc.) according to the price list published on the website of EA at the time the contract is concluded. VAT applicable on the day of invoicing must be added to all prices.
- (2) The Customer is obliged to pay the agreed fee and any additional charges in advance, i.e. before the start of an Event. Invoices are due immediately upon receipt without any deduction. Invoices are sent electronically. A Customer who does not make the payment within seven days after the due date is in default. If a Customer is in default, EA is entitled to charge interest in the amount of 8% above the base rate fixed by the European Central Bank. If EA proves a higher amount of damage caused by the delay of payment, EA may assert a claim for such higher amount.
- (3) Instalments are accepted only in exceptional cases and only based on an individual written agreement. Payments shall only be made based on invoices or made by wire transfer. Cash or credit card payments are accepted only if previously agreed by EA. Payments by bill / check will not be accepted.
- (5) A set-off by the Customer is only possible with claims that have been awarded by a final court judgment, have been recognized by EA or are directly linked to the main claim of EA.
- (6) A settlement via credit card on the website is carried out by: HUELLEMANN & STRAUSS ONLINE SERVICES S.à r.l. ; 1, Place du Marché; L-6755 Grevenmacher; R.C.S. Luxembourg B 144133; email: info@hso-services.com; managing director: Ramona Spies Heiko Strauss. This does not apply for credit card payments made over the phone.

§ 5 Withdrawal by the Customer - Cancellation

- (1) Cancellations must be made in writing or in text form. For a cancellation more than 30 days before the Event, a processing fee of 80.00 € plus VAT is due immediately. The remaining conference fee after deduction of the processing fee will be refunded. For a cancellation more than two weeks before the Event 50% of the event fee and additional charges plus VAT have to be paid by the Customer. In case of a no show or cancellation within a period of two weeks before the Event, the full fee for the Event plus VAT is due and payable. The Customer is free to prove that the damage caused to EA was smaller or did not exist. EA accepts substitute Participants at no additional cost replacing the originally registered Participant if EA is informed of the substitution at least three days prior to the Event.
- (2) A partial / daily cancellation of an Event and a substitution for a part of the Event or on a daily basis is not possible.
- (3) If the event fee including any additional charges is not paid on the day of the Event or can the payment not be clearly proved, EA can exclude the relevant Participant from the Event. Nonetheless, the event fee remains due immediately and can be claimed by EA by enforcement or in court proceedings.

§ 6 Cancellation / Changes by the organiser / Exclusion of participants from the Event

- (1) EA is entitled to withdraw from the contract for cause, irrespective of other reasons, in particular if:
 - there are not sufficient registrations for an Event; or
 - the Event has to be cancelled due to reasons that are not under the control of EA (e.g. force majeure, strike, due to absence of a speaker, disruptions at the venue).In the aforementioned cases all paid participation fees will be fully refunded. EA will inform Customers as early as possible in such cases. A cancellation due to an insufficient number of registrations will be communicated by no later than two weeks before the Event.
- (2) Claims for damages of Participants are excluded in those cases, unless such costs are incurred due to gross negligence or wilful conduct on the part of EA or its agents. In case of disruption of its services, EA commits to undertake all reasonable measures to remedy or limiting the disruption. Should EA reimburse travel expenses in certain cases out of goodwill, this shall constitute an exception.
- (3) EA reserves the right to substitute speakers by others and make any necessary changes to the Event program or to relocate the venue while maintaining the overall character of the Event as required.

§ 7 Copyrights, Privacy policy and Lists

- (1) The documentation/records distributed at the Event are protected by copyright. Copying, dissemination or any other commercial use or commercial exploitation of the documentation - including excerpts - is permitted only with the express written consent of EA. Participants may not take any pictures or make audio and/or video recordings of the Events without the express written consent of EA. EA reserves all rights.
- (2) The names of the Participants and the Customers including their addresses can be made available to the other Participants and be communicated (including the relevant addresses) to a company responsible for the mail delivery. Customers or Participants have no right to claim the handover of the list of Participants of the visited Event.
- (3) Customer and Participant agree to the recording (video, photo, audio etc.) of their person at an Event and consent that these recordings may be used, exploited and/or published by EA.
- (4) The privacy policy published on the website of EA applies. Besides, the statutory provisions apply.

§ 8 Liability

- (1) The Events are carefully prepared and performed by qualified speakers. EA accepts no liability for being up-to-date, the accuracy and the completeness with respect to the documentation distributed at the Event and the conduct of the Event and/or any other contents of the Events, provided that there is no intention or gross negligence of EA or its agents.
- (2) Our liability for breach of contract and for tort is limited to intent and gross negligence. This does not apply to injury to life, limb or health of a Participant, or claims regarding the breach of cardinal obligations, i.e. of obligations arising from the nature of the contract, breach of obligations that endangers the purpose of the contract, or a damage caused by delay (section 286 BGB). In that regard, EA is liable for every degree of fault. As far as damage does not result from injury to life, limb or health of the Customer, EA is only liable for typical damages.

§ 9 Place of performance – Choice of law – Jurisdiction – Miscellaneous

- (1) If the agreement provides for nothing else, the location of payment is the registered office of EA in Berlin. The location of performance is Berlin.
- (2) The law of the Federal Republic of Germany shall apply to this agreement. The application of the United Nations Convention on Contracts for the International Sale of Goods (CISG) is excluded.
- (3) Agreements with entrepreneurs, legal entities of public law and to public-law special funds are subject to the exclusive jurisdiction of the competent court for our registered place of business. EA may also sue the Customer at its general place of jurisdiction.
- (4) All legally relevant declarations and notifications which the Customer makes vis-à-vis EA or a third party shall require text form or be made in writing, unless otherwise provided in these GTC.